



**KERALA BEST  
AGENCY BASED  
DIGITAL MARKETING  
INSTITUTE**

“

## Business has Two Functions that is Marketing and Innovation

If you want to learn various aspects of digital marketing and build a career in this field , then you are most welcome to sizcom digital marketing institute in calicut.

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# What We Offer

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- Internship at Cyber Park
- 100% Placement Assistance
- Practical and Industrial Training
- Better Learning Environment
- Situated in Accessible Location
- International Certifications
- Individual Attention
- Live Projects
- Industry Experts Faculty
- SEO Practice in HTML & Wordpress



## Our Courses

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**ADVANCED DIGITAL MARKETING COURSE (4 Months Duration)**

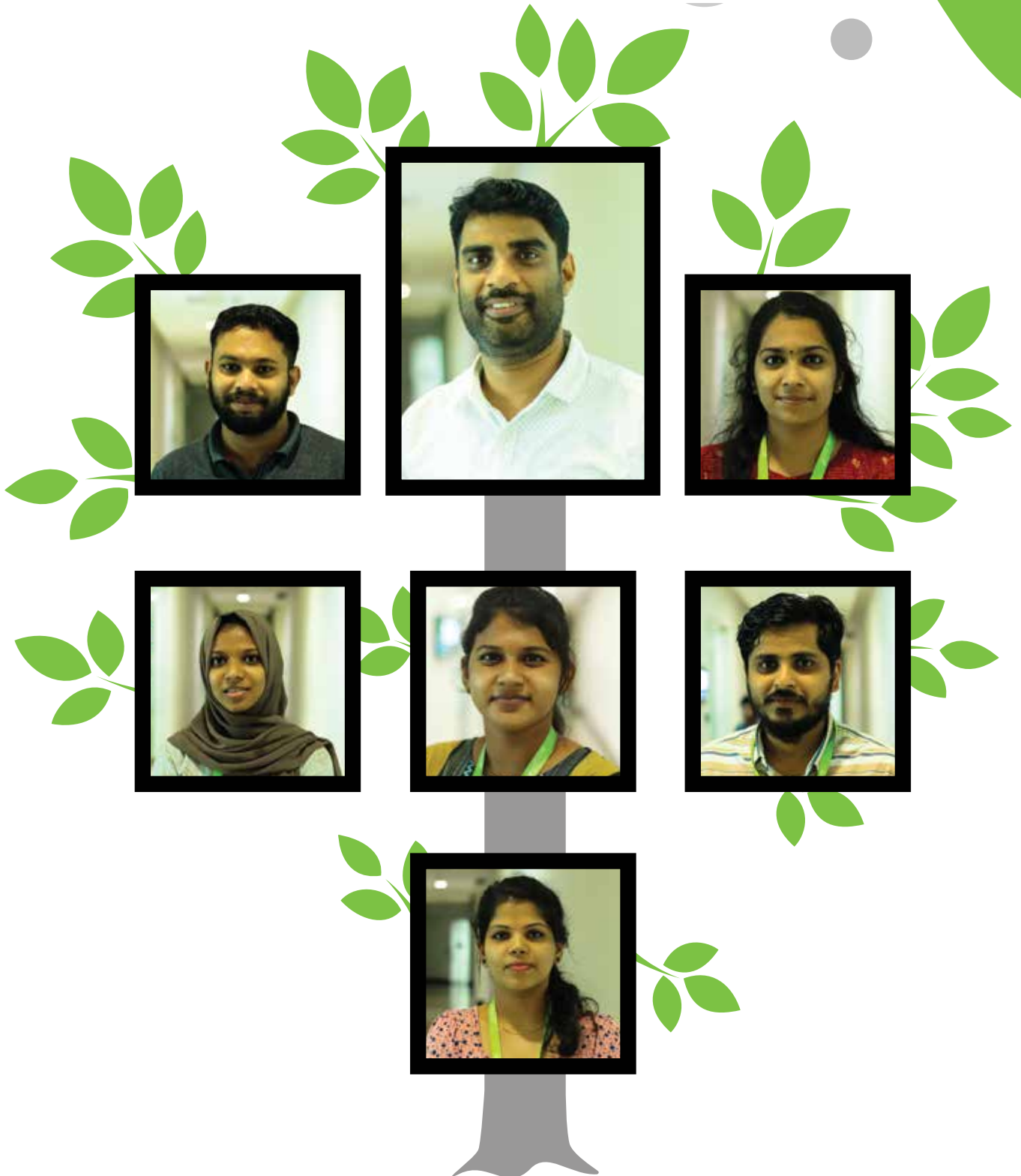
SEO | SMM | GOOGLE ADS | EMAIL MARKETING | TRAINING

**BASIC DIGITAL MARKETING (3 Months Duration)**

SEO | SMM | GOOGLE ADS | TRAINING

# Our Faculties

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# Course Covering **Topics**

## ADVANCED COURSE (BASIC COURSE + SPECIALISED MODULE)

- WORDPRESS SEO
- WEBSITE CREATION
- WORDPRESS PLUGIN
- WORDPRESS ELEMENTOR
- YOAST SEO
- BLOG CREATION
- CONTENT MARKETING
- E MAIL MARKETING
- AFFILIATE MARKETING
- WHATSAPP MARKETING
- YOUTUBE MARKETING
- TWITTER MARKETING

## BASIC COURSE

### SEO

Basic Html Code | On page SEO | Off page SEO | Technical SEO Keyword Research | Backlink Creation | Site Audit | Google Search Console | Google Analytics | Google My business SEO strategy planning | SEO Algorithm.

### SMM

Introduction to SMM | Facebook Marketing | Instagram marketing| LinkedIn marketing | Audience creation | Remarketing | Facebook Business Manager | Facebook Pixel | Basic Design.

### GOOGLE ADS

Keyword Research | Google Ads Express | Search Advertising | Display Advertising | Remarketing Technique.



# Certifications





 **SIZCOM**<sup>®</sup>  
DIGITAL  
DIGITAL MARKETING INSTITUTE







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